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Information – Press Release

To customers, suppliers and partners

The merger of 3 Danish companies creates the largest marking company in Denmark

HM Systems A/S - one of Denmark's largest companies within labelling and marking acquires the Print & Apply department of 2Trace A/S per 1 January 2012.

The Print & Apply department of 2Trace (the previous machine division of Klimax A/S) are marking specialists within industrial printing of bar codes, ink-jet printers, datacapture and software solutions for the industrial, medical and food sector.

Also, per 1 January 2012 the daughter company of HM Systems, Cemiprint A/S specialized in ink-jet marking og micropercussion will be integrated into HM Systems.

This creates an innovative and international supplier of total marking solutions with a strong and experienced service organization. The merged company will continue under the name of HM Systems A/S.

Henrik Thomsen, CEO of HM Systems, says: "With the merger of HM Systems, 2Trace P&A and Cemiprint we see substantial synergies with an increased customer base with no overlap, a broad and complete program within marking and a wide focus in food, non-food and medical industries.

Our employees possess great competencies within development and design of custom-made marking solutions. The merged company makes us far more efficient and dynamic. Our increased resources and geographical coverage will ensure that our existing and new customers will receive the most competitive solutions and optimized service from one combined organization.

HM Systems will in the future develop its position as the leading total supplier within marking via specialized consulting, unique products and skilled service solutions for our customer base. Among other things we offer 24-hour service, service contracts as well as software development and support.

HM Systems is well-known for its industrial labelling solutions and has recently developed a patented, environmentally friendly labelling solution - HM Linerfree® Systems which is able to eliminate silicone-based backing paper (no waste) and provide twice as long line operation time as well as giving large cost savings.

In addition to its activities in Denmark HM Systems has a daughter company in Switzerland – Collamat AG with 50 years of experience within labelling. Collamat is a well-known international brand with more than 45 distributors world-wide. The Collamat product range will in the future be distributed in Denmark via HM Systems.

Jan Kondrup, Manager of the Print & Apply department at 2 Trace says: "The new company will have a unique and comprehensive product program and solutions which are able to handle all our customers' needs within marking and labelling ." Jan Kondrup will continue in HM Systems as key account & business development manager responsible for the customers of 2Trace P&A.

The merged company will focus on being an innovative and customer driven total supplier within marking and look forward to a continued and increased co-operation with present and new customers.

Further information can be obtained as follows:

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